



2012 Courses Programme

Course	Duration	Price	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<u>Media Essentials – Knowledge/Craft/Ideas</u>														
Introduction to Media	9 evenings	£675		29 th	-	25 th					26 th	-	21 st	
Better Negotiation	1 day	£525				27 th						30 th		
Idea Generation	half day	£350					15 th						6 th	
Creative Connections	2 days	£775					23 rd -24 th					10 th -11 th		
<u>Communication Skills – Presenting/Influencing/Writing</u>														
Persuasive Presenting	1 day	£525					2 nd					23 rd		
The 5 Minute Pitch	half day	£350						12 th						
Presenting with Confidence	half day	£350				20 th					20 th			
Advanced Presentation Skills	1 day	£625						19 th				16 th		
Effective Reporting	1 day	£525				19 th					27 th			
Writing with Real Impact	half day	£350				24 th					25 th			
<u>Management Skills – Client/People/Projects</u>														
Account Management in Media	1 day	£525						26 th						
Media Project Management	1 day	£525							3 rd					
People Management Fundamentals	1 day	£525			27 th							4 th		
The Manager as Coach	1 day	£625					29 th						15 th	
Business Minded	1 day	£625					22 nd					9 th		

KEY

	Level 1 (under 1 year experience)
	Level 2 (1-3 years experience)
	Level 3 (3-5 years experience)
	Level 4 (5+ years experience)

Prices quoted are for Media Circle Members and exclusive of VAT. Non members may attend courses but will pay approximately 20% premium.

For further details on all courses and to place bookings please look at our website.

www.mediacircle.org