





# media circle

## 2010 Courses & Skill Booster Workshops

Course	Duration	Price	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Media Essentials – Knowledge/Craft/Ideas</b>														
Introduction to Media	9 evenings	£650			3 <sup>th</sup> - 28 <sup>th</sup>						29 <sup>th</sup> - 24 <sup>th</sup>			
Better Negotiation *	1 day	£525									28 <sup>th</sup>			
Integrated Communications Planning	1 day	£525					18 <sup>th</sup>						18 <sup>th</sup>	
Online Advertising 101	half day	£350												tbc
Idea Generation	half day	£350								9 <sup>th</sup>				
Creative Connections	2 days	£725										27-28 <sup>th</sup>		
<b>Communication Skills – Presenting/Influencing/Writing</b>														
Persuasive Writing	half day	£350						16 <sup>th</sup>						
Presenting Ideas Persuasively	2 days	£725											2-3 <sup>rd</sup>	
Presenting Insights & Results	1 ½ days	£625										12-13 <sup>th</sup>		
The 5 Minute Pitch	half day	£350							19 <sup>th</sup>					
Advanced Presenting	1 day	£625											tbc	
<b>Management Skills – Client/People/Projects</b>														
Extracting a Good Brief	half day	£350												
Time Management	half day	£350									tbc			
Account Management in Media	1 day	£525											18 <sup>th</sup>	
Media Project Management	1 day	£525												
Delegation	half day	£350												1 <sup>st</sup>
People Management Fundamentals	1 day	£525						11 <sup>th</sup>					9 <sup>th</sup>	
Business Minded	1 day	£625										26 <sup>th</sup>		
The Manager as Coach	1 day	£525									8 <sup>th</sup>			

### KEY

	Level 1 – Introductory (under 1 year experience)
	Level 2 – Foundation (1-3 years experience)
	Level 3 – Intermediate (3-5 years experience)
	Level 4 – Advanced (5+ years experience)
*	Relevant for media agency people only

### Please Note

Prices quoted are for Media Circle Members. Non members are charged an extra 25%

For further details on all courses: [www.mediacircle.org](http://www.mediacircle.org)